

C e n t r e p i e c e

You are invited to apply to participate in this year's Centrepiece show at Symphony Hall Birmingham.
Deadline for applications is the 1st of July.

About the group

Centrepiece is a group of Jewellery Quarter based designer makers who came together to promote and sell their work to the public for the first time at Symphony Hall in 1997.

The group changes over the years as people leave the area or move on and new makers join the group.

Each year guest exhibitors are invited to participate allowing us to show a different selection of work.

About the show

This year's exhibition will open on Wednesday 18th November with a preview evening, continuing until Wednesday 23rd December 2009. The exhibition will be open to the public daily from 10.30 am till 10.30 pm.

The Symphony Hall location in the main foyer has seen a continued increase in turnover, becoming very much part of the calendar, with customers returning year on year as well as a healthy passing trade from both concert and conference goers.

In addition we have a smaller display of work in Town Hall with all exhibitors represented which promotes the larger show at Symphony Hall.

As well as being visited by concert goers and tourists, the Town Hall offers similar potential for passing trade with its close proximity to the German Market and the city centre shopping area.

About being a guest exhibitor

As a guest exhibitor you will have an equal amount of space to exhibit as the Centrepiece group members- which means one half of a showcase with 4shelves each with individual lights = **4 X shelf space measuring 50cm X 30 cm.**

You will be included in our full colour exhibition catalogue, which includes an image, description, artist's statement and contact details for each exhibitor. You will also be included in all our PR activities and appear on the Centrepiece website for a year starting in October.

Terms of participation

Participation fee is £250 for group members and guest exhibitors.

Centrepiece pays a commission of 10% plus vat on sales to Symphony Hall.

Guest exhibitors are charged a further 20% commission on sales to cover exhibition expenses.

These expenses include: hire of showcases, security, brochure, packaging and signage.

Exhibitors are advised to mark up their work by at least 2x trade price to full retail price.

Manning the show- All exhibitors undertake to do 4 to 6 days (12 hour or 6 hour shifts or a combination of both). There will be two participants working alongside each other per shift and our expectation is that manning the show means being alert and proactive in terms of promoting and trying to sell each other's work.

Exhibitors are advised to insure their own work - Centrepiece does not insure exhibitors' work. (We employ security staff at Symphony Hall to watch the showcase area during night time when we don't man our exhibition)

All exhibitors are responsible for setting up and taking down their own work and providing their own props.

How to apply - Please see application form on the following page.

Please note: Work submitted for selection must be representative of the design and quality of manufacture of work intended to be displayed and sold at the show. Please ensure that the images you send are good quality.

I look forward to receiving your application. If you have any questions regarding the application or the show itself please contact me on 07905960098

Best Wishes

Katherine Campbell-Legg
Centrepiece co-ordinator

**Application Form
for participation in
Centrepiece @ Symphony Hall Birmingham
18 November - 23 December 2009**

**Initial selection will be made from images.
Those shortlisted will be asked to send pieces of work for final selection.**

Please enclose 6 images of your work on either;

- a) **An A4 contact sheet with your name, title, materials, year produced and retail price or,**
- b) **Prints labelled on the back with above information.**

Please send a recent brochure or price list

Name.....

Company Name.....

Address

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Telephone Mobile

E-mail

Website

Any other information you wish to include

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Deadline for applications is 1st July 2009

Please deliver your completed application by 11.30am on 1st July to
Katherine Campbell-Legg (phone 07905960098 first)
Unit 4 , 23/24 Warstone Lane
Hockley, Birmingham
B18 6JQ